

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 489484 /		Alt Order # 06259883
Product OBAMA FOR AMERICA		
Contract Dates 10/09/12 - 10/19/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 08/14/12 / 09/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Jim Quinn	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/09/12	10/15/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$95.00			
N 2	WHNS	10/09/12	10/15/12	M-F 7-8a	M-F 7a-8a		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$160.00			
N 3	WHNS	10/09/12	10/15/12	M-F 8-9a	M-F 8-9a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$60.00			
N 4	WHNS	10/09/12	10/15/12	M-F 10-11a	M-F 10-11a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$25.00			
N 5	WHNS	10/09/12	10/15/12	M-F 12-1p	M-F 12-1pm		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$70.00			
N 6	WHNS	10/09/12	10/15/12	M-F 1-2p	M-F 1-2p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$70.00			
N 7	WHNS	10/09/12	10/15/12	M-F 530-6p	M-F 530-6p		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$130.00			
N 8	WHNS	10/09/12	10/15/12	M-F 6-630p	M-F 6-630p		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$190.00			
N 9	WHNS	10/09/12	10/15/12	M-F 630-7P	M-F 630-7P		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$270.00			
N 10	WHNS	10/09/12	10/15/12	M-F 7-730p	M-F 7-730p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$600.00			
N 11	WHNS	10/09/12	10/15/12	M-F 730-8p	M-F 730-8p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
489484 /	06259883

Contract Dates	Product	Estimate #
10/09/12 - 10/19/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$700.00			
N 12	WHNS	10/15/12	10/15/12	Monday 8-9p	Mon 8-9p		:30			NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$940.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/15/12-10/21/12		Monday 8-9p	Mon 8-9p	M-----	:30		\$940.00	NM		
See MG 12.2, 12.3, 12.4, 12.5, 12.6												
2	WHNS	10/15/12-10/15/12		MLB League Championships	Mon 8-11p	M-----	:30		\$550.00	NM		
Ⓜ MG for 14.1, 12.1												
3	WHNS	10/15/12-10/15/12		MLB League Championships	Mon 8-11p	M-----	:30		\$550.00	NM		
Ⓜ MG for 14.1, 12.1												
4	WHNS	10/19/12-10/19/12		MLB League Championships	Fri 8-11p	-----F--	:30		\$550.00	NM		
Ⓜ MG for 14.1, 12.1												
5	WHNS	10/15/12-10/19/12		M-F 630-7P	M-F 630-7P	MTuWThF--	:30		\$430.00	NM		
Ⓜ MG for 14.1, 12.1												
6	WHNS	10/15/12-10/15/12		M-F 6-7a Morning News	M-F 6-7a Morning	1M-----	:30		\$95.00	NM		
Ⓜ MG for 14.1, 12.1												
N 13	WHNS	10/10/12	10/10/12	Wed 8-10p	Wed 8-10p		:30			NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,235.00			
N 14	WHNS	10/11/12	10/11/12	Thu 9-10p	Thu 9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/08/12-10/14/12		Thu 9-10p	Thu 9-10p	----Th----	:30		\$1,235.00	NM		
See MG 12.2, 12.3, 12.4, 12.5, 12.6												
N 15	WHNS	10/09/12	10/15/12	Late News	M-F 10-11p		:30			NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$430.00			
N 16	WHNS	10/13/12	10/14/12	Late News	Sa-SU 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----SS				1	\$355.00			
Totals											43	\$12,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	43	\$12,315.00	\$10,467.75
Totals	43	\$12,315.00	\$10,467.75

Signature: _____ **Date:** _____

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WTH 489484

JECM 700

Check Date: 10/05/2012 Vendor: 0001013457 WHNS-TV Check No. 115157

Project Name: Obama for America 2012 Media

Flight Dates: 10/9/2012 thru 10/15/2012

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019561110091015	10/05/2012	00195611	10,467.75	0.00	10,467.75

Totals			\$10,467.75	\$0.00	\$10,467.75
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Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

115157

Date 10/05/2012

Pay Amount \$10,467.75***

Pay ****TEN THOUSAND FOUR HUNDRED SIXTY-SEVEN AND 75 / 100 DOLLAR****

To The
Order Of

WHNS-TV
21 Interstate Court
Greenville, SC 29615-5098



Rachael J. Olson
Authorized Signature

115157 021309379 6301530212509